Ref. No.:	PhO-Parani-ESD_BCD
Date:	January 19, 2017

PRODUCT NOTICE

Dear Valued Customers,

The purpose of this Product Notice is to inform you that the following Sena product series are under the End of Life (EOL) process and will be phased out on Jan. 19, 2017.

EOL Notice Date	Phase Out Start Date		Last Buy End Date	Last Ship Date
Jan. 19, 2017	Jan. 19, 2017		Mar. 31, 2017	Sept. 30, 2017

EOL Products & Series:

Model Name	Description
PARANI-BCD100	OEM Bluetooth Module, Bluetooth v2.0+EDR, Class 1
PARANI-ESD100V2SK-01	Starter Kit for Parani-ESD100V2, ESD100V2 Included
PARANI-ESD110V2SK-01	Starter Kit for Parani-ESD110V2, ESD110V2 Included
PARANI-ESD1000SK	Starter Kit for Parani-ESD1000
PARANI-ESD200SK	Starter Kit for Parani-ESD200
PARANI-ESD210-01	Embedded Serial-Bluetooth Module-Class2 with Stub Antenna and Extension Cable
PARANI-ESD210SK	Starter Kit for Parani-EDS210

Antaira has decided not to offer Sena's alternative replacement models, because all items have a different form factor design and are not backwards compatible. For more details about Sena's new replacement items, please visit their website - http://www.senanetworks.com/HOME/sn-announcements/#collapse225.

Antaira will continue to work with Sena to provide product warranty and support for any of the above items ordered before the last buy date and up until Sena's "End-of-Support" policy date on Sept. 30, 2018.

Regards,

David Zaveski
Product Manager
ANTAIRA TECHNOLOGIES, LLC.